

Saule Daniulaityte

WORK IN COMMUNICATION AND MEDIA FIELD

PROFILE

I am a graduate of International Communication and Media at Thomas More with international experience. My desire to travel, work and study in various countries has led me to have a lot of creative input.



CONTACT

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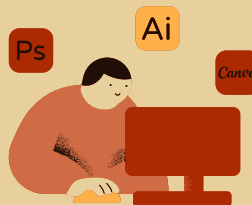


SKILLS

1. STRONG COMMUNICATION SKILLS
2. TIME MANAGEMENT
3. ADAPTABILITY
4. EFFICIENT TEAMWORK
5. CREATIVE COPYWRITING
6. SEO MARKETING BASICS
7. SOCIAL MEDIA MANAGEMENT
8. MARKET RESEARCH

TOOLS

1. ADOBE ID
2. ADOBE PS
3. MICROSOFT OFFICE TOOLS
4. SMARTLEAD
5. ZAPIER
6. APOLLO
7. CANVA
8. HUBSPOT
9. WORDPRESS (AVADA)
10. WIX



LANGUAGES

1. C1 LEVEL OF ENGLISH
2. A2 LEVEL OF JAPANESE
3. A1 LEVEL IN FRENCH SPEAKING (A2 READING AND COMPREHENSION)
4. NATIVE LANGUAGE - LITHUANIAN



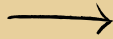
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WORK EXPERIENCE = PERSONAL GROWTH



VOLUNTEER WORK AT CHILDREN'S CAMPS



Participating and creating various activities, cooking, and being one of the campers' only sources of support.

This taught me:

- Creative thinking, through brainstorming for kid-centered ideas
- Problem-solving in unpredictable situations

SALES EXPERIENCE IN FOOD-RELATED EVENTS

Selling sprouts, lithuanian traditional snacks and other food-related products.

This taught me to:

- Be patient,
- Be attentive to the customer's needs
- Rather than pushing the customer, pull them in by being approachable and genuine.

IN-CLASS WORK EXPERIENCE



INTERNSHIP AT STRIVECLOUD

Group projects in various markets, that provided me on-hand experience in creating marketing deliverables:

- Creating a marketing campaign for the vegan brand Greenforce.
- Working with Vonken, a wood-fired oven brand, and delivering our own creative product for expansion to Germany.
- Creating a marketing campaign for Lipton Ice Tea.

Working in the gamification software B2B market:

- Collecting leads
- Managing social media (LinkedIn)
- Writing blog and case study content (for ex. Club Brugge)
- Increasing SEO score for the website
- Making visual assets (blogpost nuggets, case study cover etc.)
- Making changes on the website
- Creating wireframes

